

Message Text

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PAGE 01 STATE 183830

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ORIGIN COME-00

INFO OCT-01 ARA-10 EUR-12 ISO-00 EB-07 /030 R

DRAFTED BY COM/BIC/OIM/ANDEAN/TKBREWER

APPROVED BY EB/OCA/CM/BEBYRON

COM/BIC/OIM/REFOGLESONG,AD

EB/OCA/CM/EPRATER

EUR/WE/NACHILLES (INFO)

ARA/NC/TSONADRES (INFO)

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R 240139Z JUL 76

FM SECSTATE WASHDC

TO AMEMBASSY LONDON

INFO AMEMBASSY CARACAS

UNCLAS STATE 183830

E.O. 11652: N/A

TAGS: BEXP, VE, UK

SUBJECT: U.K. EXPOSITION AND TRADE MISSIONS

1. RECENT ISSUE UK TRADE AND INDUSTRY MAGAZINE REPORTED U.K. PROMOTING 12 TRADE MISSIONS WITH OVER 200 FIRMS TO VENEZUELA BY END 1976. ALSO REPORTED MARCH 1977 MAJOR ALL-BRITISH EXHIBITION IN CARACAS. FORTUNATELY INAUGURAL EVENT FOR OUR SELL IN VENEZUELA CAMPAIGN NOW SCHEDULED FOR APRIL 1977.

2. WOULD APPRECIATE SPECIFIC DETAILS BRITISH MARCH EXHIBITION, EXACT DATE LOCATION AND IF AVAILABLE THEME OF EXHIBITION. IT WOULD ALSO BE INTERESTING LEARN THEMES OF 12 TRADE MISSIONS IF POST ABLE TO SECURE SUCH DETAIL IN ORDER COMPARE BRITISH TRADE PROMOTION THEMES WITH THOSE SELECTED BY U.S. ROBINSON

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 24 JUL 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976STATE183830
Document Source: CORE
Document Unique ID: 00
Drafter: BIC/OIM/ANDEAN/TKBREWER
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760285-1110
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760724/aaaaauxx.tel
Line Count: 51
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: KelleyW0
Review Comment: n/a
Review Content Flags:
Review Date: 15 APR 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <15 APR 2004 by ThomasVJ>; APPROVED <28 DEC 2004 by KelleyW0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: U.K. EXPOSITION AND TRADE MISSIONS
TAGS: BEXP, VE, UK
To: LONDON
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006